

SMART TALK

Book Amie for your next meeting!

Smart Talk

People are too busy to waste precious time listening to speeches that provide no real value. They want to spend their time well. Amie Devero understands the importance of delivering a message that is meaningful, packed full of value and that will give the audience tools they can use immediately, as well as inspiration and motivation. Here's what recent audiences and meeting planners have said about Amie's presentations:

““

“That was the best speaker we ever had. Thank you for bringing her.”

“I intend to call on Amie in the future and I wholeheartedly recommend her to others”

“Powered by Principle” is a message that every executive and company needs to hear.

I plan to come again and bring my executive team!

After hearing Amie Devero's keynote address, every moment of the conference became more exciting--an opportunity to “Ignite my own Creativity and Genius”!

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About Amie Devero

Amie is the author of *Powered by Principle: Using Core Values to Build World-Class Organizations* which is being lauded by readers and critics as a breakthrough in modern management thinking and an indispensable tool for leaders of all types.

In the course of her working life, Amie has been a professional dancer, a business owner, a turnaround specialist and a radio talk host. Over the years she has spoken to hundreds of audiences and provided inspiration, training and information to over 15,000 people. With over eighteen years experience helping organizations and people to produce extraordinary results, Amie's expertise are in demand as a speaker, coach and consultant. She is the founder of The Devero Group, a boutique management consulting firm that provides strategic thought and problem-solving to a wide range of industries and organizations.

Amie travels from Tampa, Florida, where she is a devoted amateur athlete, an active participant in community affairs and an avid crossword puzzle and mystery lover.



Some Current Titles

All presentations are customized to meet the needs of individual clients and audiences..

Powered by Principle™: Using Core Values to Build World-Class Organizations

Principle-Powered™ Leadership: The Secret Advantage

Producing Results in a Too-Much-To-Do World (And Staying Sane)

Ignite Your Creativity and Genius: Why Everything You Know Isn't Enough

Release Your Brilliance, Reclaim Your Joy



Amie Devero PRESENTATIONS



Powered by Principle: Using Core Values to Build World-Class Organizations

Why do some organizations perform year in and year out, always out-performing their competitors? They are unique because they are *Powered by Principle*. Somehow, these organizations have found the way to use their deep-seated core values in every moment. It may have happened to them by accident, but it can happen for your organization on purpose. As she does in her book, Amie shows you the way to transform your thinking, your strategy and your people so that they too can be *Powered by Principle*, and have the incredible results that come with that mastery. Prepare to be inspired, educated and motivated!



**POWERED BY
PRINCIPLE**

Powered by Principle Leadership: The Secret Advantage

While being *Principle-Powered* has a lot to do with strategy and structure, it has EVERYTHING to do with leadership. Using the extensive data gleaned from years of research, Amie shows you what being a leader means in the *Powered by Principle* approach. You will discover hidden depths within your own mind and soul and find authenticity and courage you never knew you had. In this presentation Amie will show you how to find and embrace the extraordinary strength and compassion you need to lead. Whether you are a CEO or a secretary, your leadership power can grow and transform you into a greater champion for others.

Producing Results in a Too-Much-To-Do World (and Staying Sane)

Are you overwhelmed, feel there are so many things on your to-do list that you can't get them all done? Does each day seem like it starts "behind the eight ball"? Many of us learned the tools of time management during the 1970's and 1980's in a time before e-mail, the Internet, cell phones, wireless ability and a truly global economy. Those rules no longer meet the challenge of business or even ordinary life. In order to deal with these changes, a new method of managing our time and productivity has emerged. Amie helped to develop this up-to-the-minute way to get it all done using technology to work for you, not imprison you! Get ready accelerate your productivity, get rid of your to-do list and reduce your level of stress!

IgniteYour Creativity and Genius

In our world of competition and striving to win, we view our knowledge and experience as assets that will help us succeed. Many times our knowledge is helpful. But most of the big challenges in business and life, those that really stump us and stifle our growth cannot be solved by applying our skills, our knowledge, our amassed information or our experience. Those instances are not only the most difficult, but often the most important. The source of creativity and genius is not knowledge, but wisdom and naiveté. The ability to cast off our knowing ways and exchange them for the new way of seeing is an extraordinary context for new ideas, newly forged collaborations and the genius that inspires innovation. Get ready to retool your thinking and find your ingenuity!

Release Your Joy

With all of the demands on us and the ever-present background noise of people, voices and machines, we can lose sight of the deep well of joy that each of us has within us. Experiencing a sense of exuberance and satisfaction is just a few steps away. In this presentation Amie shows the way that each of us can remove the obstacles that are standing in the way of experiencing profound happiness. With this breakthrough in personal satisfaction your family, friends and colleagues will also get to have new aliveness through you. No matter what you do or what you believe, you will leave this presentation with a newfound sense of wonder, and will be able to call upon this inspiration in the blink of an eye--anytime you want.



AMIE DEVERO

I was extremely pleased with Amie as the keynote speaker for our national human resources conference. Her blend of academic, operational and personal experience provides her a rich reservoir to draw upon to illustrate her key points with analogy and metaphor. I intend to call on Amie in the future and I wholeheartedly recommend her to others.

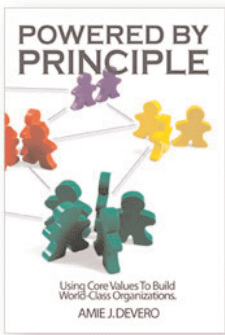
Michael Nestor
Bayer Corporation

Amie was a tremendous asset.[...] She was professional and provided the perspective that we needed to make our session productive. Without hesitation, I recommend Amie and The Devero Group.

Dean Seavers
SimplexGrinnell, Inc



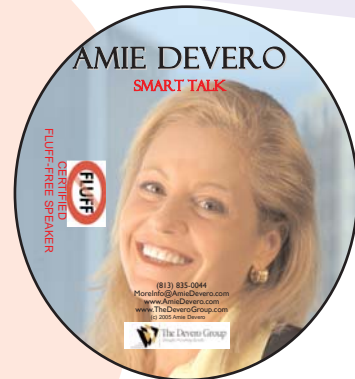
MERCHANDISE



Powered by Principle: Using Core Values to Build World-Class Organizations

Available in hard and softcover.
Group prices available for back of room sales

Retail \$29.95 US Hardback
\$25.95 US Paperback

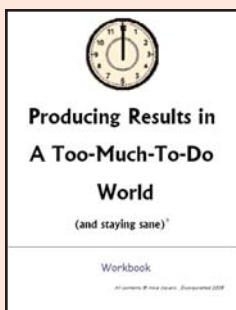


Live Recordings

Available Titles

- ◆ Principle-Powered Leadership
- ◆ Powered by Principle
- ◆ Ignite Your Creativity and Genius
- ◆ Producing Results in a Too-Much-To-Do World (and Staying Sane)

All CDs \$19.95 US



Producing Results in a Too-Much-To-Do World (and Staying Sane) Workbook

\$19.95 US